

# 2016

## REPORT TO THE COMMUNITY

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## FOUNDATION BOARD OF DIRECTORS

Karen Bird, Buffalo Wild Wings

Jandeen Boone, Ecolab

Jim Byrne, Grazzini Brothers & Co

Pamela Doorenbos, MD, Maple Grove Hospital

Scott Hemenway, The Geneva Suites

Mike Holtz, Retired / Former Mayor of Robbinsdale, MN

Deepak Kademani DMD, MD, North Memorial Health

Cheng Lor, Aero Service Group

Mark Niblick, Midcontinent Media Inc

Diane Nilson, Eagle Venture Management LLC

Bruce Quam, Board Chair, DJ Kranz Co Inc

Mike Steinhauser, Corner Home Medical

J. Kevin Croston, MD, North Memorial Health

Kent Spaulding, North Memorial Health

# A MESSAGE FROM LEADERSHIP



Welcome to the 2016 North Memorial Health Foundation Report to the Community.

Thanks to our donors, the Foundation has made an impact over the last 30 years by helping North Memorial Health deliver on its mission to empower our customers to achieve their best health.

Through philanthropy, our donors assist us in giving our customers and their families compassionate, remarkable care.

Looking back at 2016, I am filled with pride. The heartfelt giving from our donors has allowed the Foundation to help fund programs such as hospice, trauma care, cancer care, team member assistance and the Schwartz Rounds program. We held two incredible events that raised more than \$640,000 in total support for cancer care at North Memorial Health.

Looking toward 2017, we know we will continue to need our donors and business partners to help raise money for programs at North Memorial Health. We need you to once again join us in our events as we celebrate North Memorial Health and the great work being done system-wide to help provide great service and incredible care to our customers, the patients and families we serve.

On behalf of the Foundation team and the entire North Memorial Health staff, thank you for everything you do to help support North Memorial Health Foundation.

A handwritten signature in blue ink, appearing to read 'Kent M. Spaulding', written in a cursive style.

Kent M. Spaulding  
Vice President, Development

# NORTH MEMORIAL HEALTH AT A GLANCE

## FOUNDATION AND GIVING



**Total Raised Since Founding: Over \$20 million**

Board of Director membership has doubled in two years

New Foundation Donors: 608 individuals gave \$173,775

Total Volunteers: 1,120

Volunteer Hours: 78,528 valued at \$1,850,120

Funds Managed: 71

\$ Endowed Funds: \$3,029,193



## HEALTH SYSTEM



Customers Served .....284,964

Staff ..... 5,805

Emergency Department Visits...109,293

Outpatient Clinic Visits .....253,008

Surgical Procedures ..... 19,976

Lab Tests ..... 1,451,201

Pharmacy Doses Dispensed .....

2,848,049 .....

Staffed Beds ..... 345

Languages of Customers ..... 19

## CHARITY CARE AND FINANCIAL ASSISTANCE PROVIDED TO COMMUNITY MEMBERS IN 2016:

**\$13,243,377**

*Our nonprofit status means we provide care for all, regardless of insurance status or ability to pay. This means everyone who walks through our doors will receive the best healthcare we can provide.*

# DONOR SPOTLIGHT

## THE HEMENWAY'S PASSION SERVES SENIORS, THE COMMUNITY AND NORTH MEMORIAL HEALTH

Scott Hemenway's connection to North Memorial Health began more than 15 years ago when his young son was rushed to North Memorial Health Hospital's Emergency Department. After some of the most difficult hours of his life, he found out that his son was going to be alright. Scott says the doctors and nurses at North Memorial Health saved his son's life. At that moment, he knew he wanted to show his gratitude for the amazing care his son received. That experience eventually led him to the North Memorial Health Foundation.



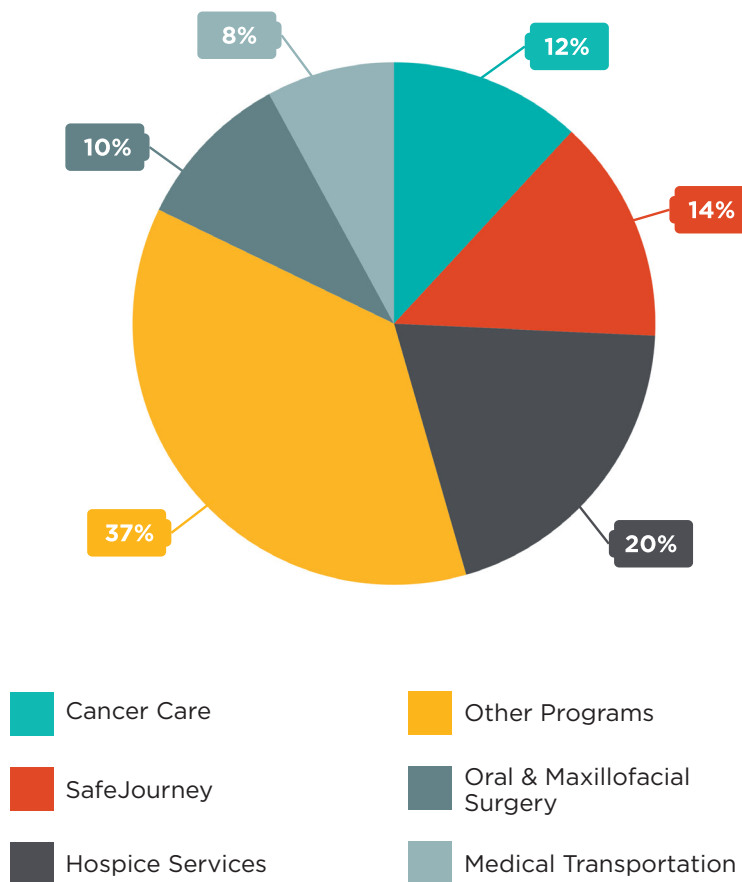
A philanthropic donor to North Memorial Health, Hemenway now serves on the North Memorial Health Foundation's Board of Directors and continues to make a difference with his work and his personal volunteer commitment to the health care system. Scott and his wife, Marlena, have been instrumental in planning and executing the North Memorial Health Care *Making Compassion Count Gala* for the past two years and they are part of the planning committee again in 2017. "We truly enjoy volunteering for North Memorial, whether for the gala or other events," Marlena said. "We encourage anyone who's thinking about giving a little more of themselves for the sake of others to join the volunteer team at North, you'll make a difference in someone's life."

The Hemenway's aren't only connected to the community through volunteering and giving back, they also have a rich history of serving seniors since 2002. Currently they are the owners and operators of The Geneva Suites, exceptional senior residential care homes built on a strong family foundation. Always searching for the best way to serve their clients, Scott and Marlena started The Geneva Suites with the goal of helping give seniors a second-to-none experience that is an alternative to nursing homes. "We know many family members and loved ones would like to have the option of keeping mom or dad or grandpa or grandma in their own personal homes, but we also understand that for a variety of reasons, that's not always possible," Scott says.

With their business success, they have continued to find ways that their businesses can give back to the community in an impactful way. The Geneva Suites has, and will continue to, support sponsorships for North Memorial Health's annual golf tournament. Through their giving, the Hemenways know they are helping ensure our hospitals remain community resources for all—including their senior customers and their children, grandchildren and great-grandchildren.

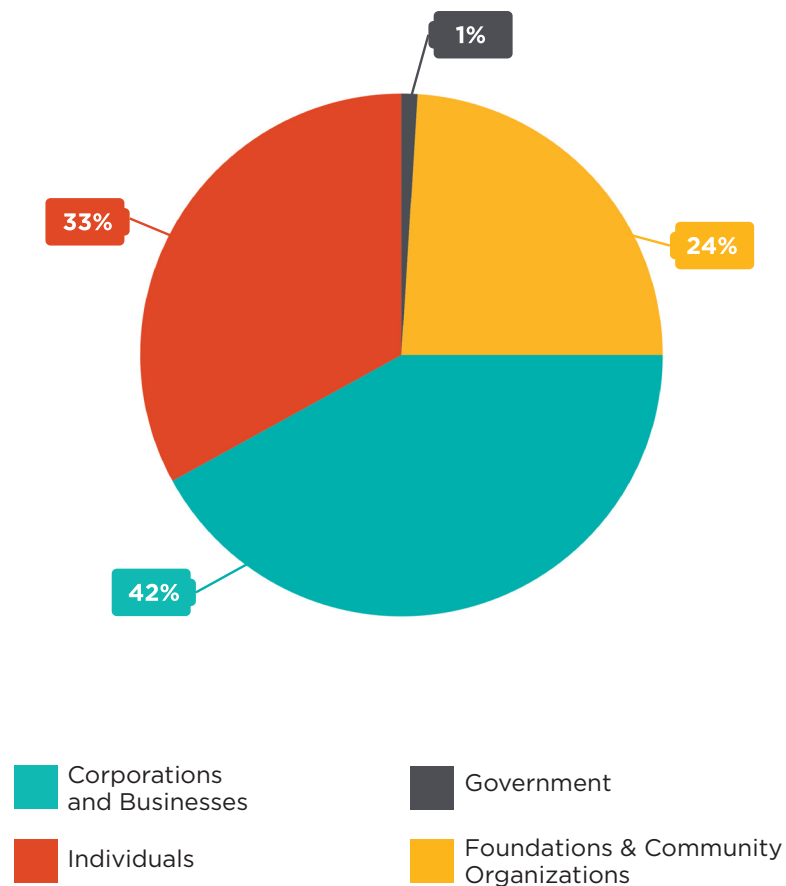
# FOUNDATION FINANCIALS

## TOP FUNDS THAT DONORS SUPPORTED\*



*\*Not including event-related contributions*

## DONORS BY TYPE



# NORTH MEMORIAL HEALTH FOUNDATION

SUPPLEMENTAL SCHEDULE OF FINANCIAL POSITION INFORMATION AS OF DECEMBER 31, 2016

## ASSETS

CASH	\$348,205
INVESTMENTS-At market	6,145,525
PROPERTY HELD FOR INVESTMENT PURPOSES	225,000
OTHER RECEIVABLES	19,619
PLEDGES RECEIVABLE	56,074
BENEFICIAL INTEREST IN REMAINDER TRUST	995,110
TOTAL	<u>\$7,789,533</u>

## LIABILITIES AND NET ASSETS

LIABILITIES:	
Amounts held for others	\$31,403
Accounts payable	<u>102,009</u>
Total liabilities	<u>133,412</u>
NET ASSETS:	
Unrestricted	1,874,630
Temporarily restricted	3,479,951
Permanently restricted	<u>2,301,540</u>
Total net assets	<u>7,656,121</u>
TOTAL	7,789,533

## PROGRAM HIGHLIGHTS

### SAFEJOURNEY

*Empowering those facing domestic abuse to move from a life filled with fear to a life of deserved happiness, from victim to survivor.*

Volunteer advocates assisted in over 1,420 encounters with victims at both hospitals as well as 9 clinics. Those supported ranged in age from 16 to 73 years and every single one created a safety plan. Additionally, 36 individuals received emergency financial assistance for basic needs, safe housing, and legal fees.

### NORTH LODGE

*Encouraging positive outcomes by ensuring family and friends are near to support our customers through their most difficult times.*

During part one of a two year renovation project, the interior of the guest house was updated such as fresh carpet, new paint, and comfortable furniture. The North Lodge provided over 700 family members and friends with a welcoming, nearby place to rest while their loved ones were receiving care at North Memorial Health Hospital.

### SCHWARTZ ROUNDS

*Improving quality of care by allowing care providers to come together to have open, honest discussion about social and emotional challenges they face in their work.*

Open communication leads to increased compassion, improved teamwork and new opportunities for interdisciplinary care collaboration—all of which mean better outcomes for customers. In 2016, North Memorial Health Foundation hosted eight Schwartz Rounds at the hospitals. Over 400 team members participated to share their experiences and provide mutual support.

# CELEBRATING IN SUPPORT OF CANCER CARE

2016 WAS A RECORD-BREAKING YEAR FOR OUR FUNDRAISING EVENTS! WE ARE THANKFUL FOR ALL OF THE VOLUNTEERS, CUSTOMERS, HEALTH CARE AND COMMUNITY LEADERS, LOCAL GOVERNMENT LEADERS, BUSINESS PARTNERS AND TEAM MEMBERS WHO JOINED US TO SUPPORT CANCER CARE AT NORTH MEMORIAL HEALTH.



## Event Funds:

- Pay for services for uninsured individuals or for non-reimbursable therapies and care
- Deliver educational programming and materials, as well as cancer screening services, to vulnerable, underserved communities
- Provide access to new equipment and advanced technologies that will allow us to treat individuals more quickly, effectively and comfortably



# GOLF TOURNAMENT

In July, 250 supporters joined us for golf at the Rush Creek Golf Club in Maple Grove. Through registrations, games, sponsorships and donations, the event raised nearly **\$133,000**. Additionally, Foundation board member and North Memorial Health's medical director of oral and maxillofacial surgery, Dr. Deepak Kademani, hosted a continuing medical education training to share his expertise with other physicians working with invasive types of cancer.



SAVE THE DATE



JULY 17, 2017

• RUSH CREEK GOLF CLUB •

LEARN MORE AT  
[NORTHMEMORIAL.COM/GOLF](http://NORTHMEMORIAL.COM/GOLF)

# *Making Compassion Count* **GALA**

Over 600 individuals attended at the Radisson Blu-Mall of America to raise more than **\$500,000** for cancer care! The event included a gourmet meal, dancing, games, and celebration for supporters of North Memorial Health and the cancer community in Minnesota. Those being treated for cancer, survivors, and their friends and family, joined us to share their life-changing experiences at North Memorial Health. One of the highlights of the gala was the launch of a new emergency pharmacy fund for those struggling to afford their cancer treatments.



## **MAKING COMPASSION COUNT GALA**

*Save the date*

**SEPTEMBER 16, 2017**

**RADISSON BLU MALL OF AMERICA**

LEARN MORE AT  
[NORTHMEMORIAL.COM/GALA](http://NORTHMEMORIAL.COM/GALA)

# NORTH MEMORIAL HEALTH'S NEW BRAND

In April, we went through a rebrand and we are excited to share our new name, North Memorial Health, as well as our new logo and website. Our mission, empowering our customers to achieve their best health, is our brand promise and commitment to our customers, their families and the communities we serve. We believe that healthcare is broken and we are working hard to fix it.



## FOUNDATION STAFF

**Kent Spaulding, Vice President, Development**

**Sharon Nygard, Executive Assistant**

**Joseph Lofgren, Development Specialist**

**Megan Banick-Oliveros, Grant Program Manager**

**Mollie Knowles, Event Program Manager**



FOUNDATION

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