

Making Compassion Count

GALA

September 28, 2024

SPONSORSHIP OPPORTUNITIES



 **NORTH**
MEMORIAL HEALTH
FOUNDATION

Making Compassion Count

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SPONSORSHIP OPPORTUNITIES

September 28, 2024 | International Market Square

LEVELS & BENEFITS	PLATINUM \$15,000	GOLD \$10,000	BRONZE \$5,000	SUPPORTER \$3,500	TICKETS \$400
Food & Drink Hors d'oeuvres, dinner, wine and entertainment	8 guests	8 guests	8 guests	8 guests	1 guest
Advertisement Looped content throughout live event	15 sec. ad or commercial	Static ad	Static ad	Name listed	
Event Program Print piece distributed to all attendees	1/2 page ad & logo	Logo	Logo	Name listed	
Email Logo in event communications	X	X	X		
Website Linked logo on northmemorial.com	X	X	X		
Social Media Recognition on North Memorial Health channels with 25,000+ followers	X	X			
Live Program Name recognition from CEO	X				
VIP Happy Hour Exclusive pre-event reception with NMH leadership and board members. Featuring complimentary drinks, premium hors d'oeuvres and early access to silent auction.	X				



Register at
northmemorial.com/gala

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CO-PRESENTING SPONSOR

Support the patients and families we serve at North Memorial Health by sponsoring our gala on **Saturday, September 28, 2024** at International Market Square in Minneapolis.

No matter where you're from or who you are, everyone deserves access to the very best care possible. This evening offers you and your guests amazing food, engaging activities and entertainment—plus live and silent auction packages! By sponsoring this event, you not only gain a platform to showcase your business but also contribute to the vital mission of providing lifesaving care for our community.

\$25,000 Co-Presenting Sponsorship includes:

- Entry for 16 guests, hors d'oeuvres, wine, dinner and entertainment
- Exclusive access to the VIP Happy Hour for all of your attendees to connect with North Memorial Health leadership, board members and top sponsors. Reception will also include complimentary drinks, premium hors d'oeuvres and early access to silent auction
- Name and logo recognition during live program
- Co-branded logo representation on all event communications including printed (4,000 recipients) and digital invitations (20,000 recipients)
- Co-branded logo on printed event program cover and full-page advertisement within
- Co-branded logo on photo backdrop at event
- 30 second commercial or static advertisement in looped content throughout live event
- Linked logo to your website featured on northmemorial.com
- Sponsorship exposure on North Memorial Health social media channels with over 25,000+ followers



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PLATINUM SPONSOR

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\$15,000 Platinum Sponsorship includes:

- Entry for 8 guests, hors d'oeuvres, wine, dinner and entertainment
- Exclusive access to the VIP Happy Hour for all of your attendees to connect with North Memorial Health leadership, board members and top sponsors. Reception will also include complimentary drinks, premium hors d'oeuvres and early access to silent auction
- Logo included in event email communications
- 15 second commercial or static advertisement in looped content throughout live event
- Name recognition during our live program and in event communications
- Half page advertisement in printed event program for all attendees
- Linked logo to your website featured on northmemorial.com
- Sponsorship recognition on our social media channels with 25,000+ followers



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GOLD SPONSOR

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\$10,000 Gold Sponsorship includes:

- Entry for 8 guests, hors d'oeuvres, wine, dinner and entertainment
- Static advertisement or logo in looped content throughout live event
- Logo represented in printed event program for all attendees
- Linked logo to your website featured on northmemorial.com
- Sponsorship recognition on our social media channels with 25,000+ followers
- Logo included in event email communications



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BRONZE SPONSOR

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\$5,000 Bronze Sponsorship includes:

- Entry for 8 guests, hors d'oeuvres, wine, dinner and entertainment
- Static advertisement or logo in looped content throughout live event
- Logo represented in printed event program for all attendees
- Linked logo to your website featured on northmemorial.com
- Logo included in event email communications



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SUPPORTER SPONSOR

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\$3,500 Supporter Sponsorship includes:

- Entry for 8 guests, hors d'oeuvres, wine, dinner and entertainment
- Name recognition looped throughout duration of event
- Name listed in printed event program distributed to all attendees



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