

Sponsor Asset Needs

Making Compassion Count Gala

www.northmemorial.com/gala



ASSETS DUE BY: September 10, 2024

- Send completed information and assets to mollie.knowles@northmemorial.com or via the dropbox link provided by your Foundation point of contact.
- Note: If assets are not received by the deadline, we will do our best, but cannot guarantee they will be included at the event.

BRONZE & GOLD ONLY

1. **Logo:** Please send one version of your logo from each of the two options below. We need two different formats to accommodate the various channels where it will be displayed.
 - JPEG or PDF
and
 - PNG, AI or EPS
2. **Static Advertisement:** Static advertisement or logo looped on screen throughout live event.
 - Advertisements should be at least 1920x1080px at 72 dpi. 5% crop may occur.
 - Please keep all text and logos inside a 95% window

PLATINUM & PRESENTING ONLY

1. **Logo:** Please send one version of your logo from each of the two options below. We need two different formats to accommodate the various channels where it will be displayed.
 - JPEG or PDF
and
 - PNG, AI or EPS
2. **Printed Program Ad:** To include an ad in our printed program distributed to all event attendees, please submit your ad in the following size and format. In lieu of an ad we can use your company logo too.
 - **Presenting:** Full page - Trim 5.5" wide x 8.5" tall + 1/8 bleed edge OR 4.5" wide x 7.5' tall for non-bleed
 - **Platinum:** Half page - 4.5" wide x 3.625" tall

Acceptable formats: 300 DPI JPGs, PGS, EPS, TIF, PDF, or AI files

3. **Video/Commercial:** You are welcome to provide a short video, commercial or static advertisement that will be shown in looping content throughout the live event.
 - **Presenting:** 30 second spot or commercial
 - **Platinum:** 15 second spot or commercial

Video Specs:

- Codec: Apple ProRes422 or H.264
- Format: All video formats are accepted up to 1080p at this time. 1080i is preferred
- Audio: 2 channel stereo - 41.1 or 48k