

# MAKING COMPASSION COUNT *Gala*

## SPONSORSHIP OPPORTUNITIES

September 26, 2026



**NORTH**  
MEMORIAL HEALTH  
FOUNDATION

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## SPONSORSHIP OPPORTUNITIES

September 26, 2026 | International Market Square

LEVELS & BENEFITS	PLATINUM \$15,000	GOLD \$10,000	BRONZE \$7,500	SUPPORTER \$5,000	TICKETS \$500
<b>Food &amp; Drink</b> Hors d'oeuvres, 3-course dinner, wine, and entertainment	8 guests	8 guests	8 guests	8 guests	1 guest
<b>Advertisement</b> Rotating on-screen during live program for 400+ attendees	15 sec. ad or video	Static ad	Static ad	Name listed	
<b>Event Program</b> Print piece for all attendees	1/2 page ad & logo	Logo	Logo	Name listed	
<b>Email</b> Logo in event communications with 24,000+ recipients	X	X	X		
<b>Website</b> Linked logo on northmemorial.com	X	X	X		
<b>Social Media</b> Recognized on North channels with 55,000+ followers	X	X			
<b>Live Program</b> Name recognition from CEO	X				
<b>Exclusive VIP Happy Hour</b> Join North leaders, board members, and top sponsors pre-event for drinks, hors d'oeuvres, and early access to silent auction.	X				



Register at  
[northmemorial.com/gala](https://northmemorial.com/gala)

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## CO-PRESENTING SPONSOR

We invite you to support cancer care at North Memorial Health by sponsoring our annual gala on **Saturday, September 26, 2026**, at International Market Square in Minneapolis. Your generosity will expand capacity, enhance patient privacy and experience, and help our teams deliver timely, high-quality oncology services to the patients and families who rely on us every day.

This memorable evening offers you and your guests exceptional food, engaging activities, and live entertainment—plus exciting live and silent auction packages. As a sponsor, you'll gain meaningful visibility for your business or organization while advancing our mission and strengthening care for our community.

### **\$35,000 Co-Presenting Sponsorship includes:**

- Entry for 16 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour for all of your attendees to connect pre-event with North Memorial Health leadership, board members, and top sponsors. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Opportunity for brief remarks on behalf of your organization at the VIP Happy Hour
- Name and logo recognition during the live program for 400+ attendees
- Co-branded logo on all event invitations and communications (4,000 print / 24,000 digital)
- Printed event program: full-page advertisement and co-branded logo on the front cover
- Co-branded logo on the event photo backdrop
- 30-second commercial or static advertisement featured in the rotating on-screen content during the event
- Sponsorship exposure on North Memorial Health social media channels with 55,000+ followers
- Logo featured on 22 digital screens in North hospitals, clinics, and specialty locations
- Linked logo to your website featured on northmemorial.com



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## PLATINUM SPONSOR

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### **\$15,000 Platinum Sponsorship includes:**

- Entry for 8 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour for all of your attendees to connect pre-event with North Memorial Health leadership, board members, and top sponsors. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction.
- Logo included in event email communications for 24,000+ recipients
- 15-second commercial or static advertisement featured in the rotating on-screen content during the event
- Name recognition during our live program and in event communications for 400+ attendees
- Half-page advertisement in the printed event program
- Sponsorship recognition on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on northmemorial.com



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## GOLD SPONSOR

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### **\$10,000 Gold Sponsorship includes:**

- Entry for 8 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Logo included in event email communications for 24,000+ recipients
- Static advertisement or logo featured in the rotating on-screen content during the event for 400+ attendees
- Logo featured in the printed event program
- Sponsorship recognition on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on [northmemorial.com](http://northmemorial.com)



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## BRONZE SPONSOR

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### **\$7,500 Bronze Sponsorship includes:**

- Entry for 8 guests, hors d'oeuvres, wine, 3-course dinner, and entertainment
- Logo included in event email communications for 24,000+ recipients
- Static advertisement or logo featured in the rotating on-screen content during the event for 400+ attendees
- Logo representation in printed event program
- Linked logo to your website featured on [northmemorial.com](http://northmemorial.com)



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## SUPPORTER SPONSOR

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### **\$5,000 Supporter Sponsorship includes:**

- Entry for 8 guests, hors d'oeuvres, wine, 3-course dinner, and entertainment
- Name recognition featured in the rotating on-screen content during the event for 400+ attendees
- Name listed in printed event program



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# KEY INFORMATION & DUE DATES

[www.northmemorial.com/gala](http://www.northmemorial.com/gala)



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## **INFORMATION DUE BY: September 4, 2026**

- Send completed information and assets to [Maya.Roberts@northmemorial.com](mailto:Maya.Roberts@northmemorial.com)
  - *Note: We cannot guarantee late submissions will be included in event materials.*
- Payment can be made online or via check. Per IRS guidelines, if you do not plan to send any attendees, please let us know by Sep. 4 to receive the full tax benefit for your sponsorship.

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## **ALL SPONSORS**

- 1. Attendee Information:** Submit info for all attendees by Sep. 4.
  - a. Full name
  - b. Email address
  - c. Meal selection – options to come
- 2. Name Recognition:** Please specify how you would like your company name to appear in the printed materials (e.g., full name, abbreviation, or specific formatting)

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## **PRESENTING & PLATINUM SPONSORS ONLY**

- 1. Logo:** Please provide your logo in two formats—one from each of the following categories (at least 6000 px wide at 300 DPI):
  - JPEG or PDF
  - AI (preferred), PNG, or EPS
- 2. Printed Program Advertisement:** To include an ad in the printed program, please submit in the following size and format. (Alternatively, we can use your company logo if you prefer):
  - *Presenting:* Full page - Trim 5.5" wide x 8.5" tall + 1/8" bleed edge or 4.5" wide x 7.5" tall for non-bleed
  - *Platinum:* Half page - 4.5" wide x 3.625" tall

Acceptable formats: 300 DPI JPGs, PGS, EPS, TIF, PDF, or AI files
- 3. Video/Commercial:** You are welcome to provide a short video, commercial, or static advertisement to be shown in looping content throughout the live event.
  - *Presenting:* 30-second video or commercial
  - *Platinum:* 15-second video or commercial

Video Specs:

  - Codec: Apple ProRes422 or H.264
  - Format: All video formats accepted up to 1080p (1080i is preferred)
  - Audio: 2 channel stereo - 41.1k or 48kHz

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## **GOLD & BRONZE SPONSORS ONLY**

- 1. Logo:** Please provide your logo in two formats—one from each of the following categories (at least 6000 px wide at 300 DPI):
  - JPEG or PDF
  - AI (preferred), PNG, or EPS
- 2. Static Advertisement:** Static advertisement or logo looped on the screen throughout the live event.
  - Specs: 1920x1080px at 72 dpi. Please note that a 5% crop may occur.
  - Ensure all text and logos remain within a 95% window to avoid any truncation.