

MAKING COMPASSION COUNT *Gala*

SPONSORSHIP OPPORTUNITIES

September 26, 2026



 **NORTH**
MEMORIAL HEALTH
FOUNDATION

MAKING COMPASSION COUNT *Gala*

SPONSORSHIP OPPORTUNITIES

September 26, 2026 | International Market Square

LEVELS & BENEFITS	*DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	BRONZE \$7,500	SUPPORTER \$5,000
Food & Drink Hors d'oeuvres, 3-course dinner, wine, and entertainment	16 guests	8 guests	8 guests	8 guests	8 guests
Advertisement Rotating on-screen during live program for 400+ attendees	30 second video	15 second video	Static ad	Static ad	Name listed
Event Program Print piece for all attendees	Full page ad & logo on back	1/2 page ad & logo	Logo	Logo	Name listed
Email Logo in event communications with 24,000 subscribers	X	X	X	X	
Website Linked logo on northmemorial.com	X	X	X	X	
Social Media Recognized on North channels with 55,000+ followers	X	X	X		
Live Program Name recognition from CEO	X	X			
Exclusive VIP Happy Hour Join North leaders, board members, and top sponsors pre-event for drinks, hors d'oeuvres, and early access to silent auction.	X	X			
Signage Featured logo placement on fixed venue banner signage and sponsored tables	X				

**Limited availability at the Diamond level*

TICKETS \$500

Individual tickets include hors d'oeuvres, 3-course dinner, wine, and entertainment



Register at
northmemorial.com/gala

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PRESENTING SPONSOR

We invite you to support cancer care at North Memorial Health by sponsoring our annual gala on **Saturday, September 26, 2026**, at International Market Square in Minneapolis.

Your generosity will have a direct impact on patients and families facing cancer by expanding access to services, enhancing comfort and privacy during treatment, and ensuring they receive timely, high-quality oncology care when every moment matters.

This memorable evening offers you and your guests exceptional food, engaging activities, live entertainment, and exciting live and silent auction packages. As a sponsor, you'll gain meaningful visibility for your business or organization while advancing our mission and strengthening the health and well-being of our community.

\$100,000 Presenting Sponsorship includes:

- Entry for 24 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour with North Memorial Health leadership, board members, and top sponsors before the gala begins. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Opportunity for brief remarks on behalf of your organization during main program
- Premier name and logo recognition during the live program for 400+ attendees
- Logo on event invitations and communications (4,000 print / 24,000 digital subscribers)
- Printed event program: 2-page advertisement and exclusive logo on the back cover
- Exclusive logo on the event photo backdrop
- Featured logo placement on fixed venue banner signage and sponsored tables
- 45-second commercial or static advertisement featured in the rotating on-screen content during the event
- Pre and post event sponsorship exposure on North Memorial Health social media channels with 55,000+ followers
- Logo featured on 22 digital screens in North hospitals, clinics, and specialty locations
- Linked logo to your website featured on northmemorial.com



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DIAMOND SPONSOR **Limited opportunities available*

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\$25,000 Diamond Sponsorship includes:

- Entry for 16 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour with North Memorial Health leadership, board members, and top sponsors before the gala begins. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Opportunity for brief remarks on behalf of your organization at the VIP Happy Hour
- Name and logo recognition during the live program for 400+ attendees
- Logo on all digital event invitations and communications (24,000 subscribers)
- Printed event program: full-page advertisement inside and logo on the back cover
- Featured logo placement on fixed venue banner signage and sponsored tables
- 30-second commercial or static advertisement featured in the rotating on-screen content during the event
- Sponsorship exposure on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on northmemorial.com



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PLATINUM SPONSOR

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\$15,000 Platinum Sponsorship includes:

- Entry for 8 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour with North Memorial Health leadership, board members, and top sponsors before the gala begins. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Logo included in event email communications for 24,000 subscribers
- 15-second commercial or static advertisement featured in the rotating on-screen content during the event
- Name recognition during our live program and in event communications for 400+ attendees
- Half-page advertisement in the printed event program
- Sponsorship recognition on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on northmemorial.com



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GOLD SPONSOR

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\$10,000 Gold Sponsorship includes:

- Entry for 8 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Logo included in event email communications for 24,000 subscribers
- Static advertisement or logo featured in the rotating on-screen content during the event for 400+ attendees
- Logo featured in the printed event program
- Sponsorship recognition on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on northmemorial.com



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BRONZE SPONSOR

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\$7,500 Bronze Sponsorship includes:

- Entry for 8 guests, hors d'oeuvres, wine, 3-course dinner, and entertainment
- Logo included in event email communications for 24,000 subscribers
- Static advertisement or logo featured in the rotating on-screen content during the event for 400+ attendees
- Logo representation in printed event program
- Linked logo to your website featured on northmemorial.com



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SUPPORTER SPONSOR

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\$5,000 Supporter Sponsorship includes:

- Entry for 8 guests, hors d'oeuvres, wine, 3-course dinner, and entertainment
- Name recognition featured in the rotating on-screen content during the event for 400+ attendees
- Name listed in printed event program



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GALA SPONSOR CHECKLIST & DUE DATES

northmemorial.com/gala



FOUNDATION

INFORMATION DUE BY: September 1, 2026

- Send information to Maya.Roberts@northmemorial.com
 - *Note: We cannot guarantee late submissions will be included in event materials.*
- Per IRS guidelines, if you do not plan to send any attendees, please notify us by Sep. 1 to receive the full tax benefit for your sponsorship. Payments may be made online or by check.

ALL SPONSORS

- ☐ **Attendee Information**
 - Full name
 - Email address
 - Meal selection – Farmhouse Chicken Breast (GF, DF) or Cauliflower Steak (GF, DF, VV)
- ☐ **Name Recognition-** confirm how you would like your organization to appear in event materials (e.g., full name, abbreviation, or specific formatting)

DIAMOND & PLATINUM SPONSORS

- ☐ **Logo Submission-** please provide your logo in **two formats**—one from each of the following categories (minimum 6000 pixels wide at 300 DPI):
 - JPEG or PDF
 - AI (preferred), PNG, or EPS
- ☐ **Printed Program Advertisement-** submit an ad for the printed program in the following size and format. If an ad is not submitted, we will use your organization's logo or printed name.
 - *Diamond:* Full page- Trim 5.5" wide x 8.5" tall + 1/8" bleed edge or 4.5" wide x 7.5" tall for non-bleed
 - *Platinum:* Half page - 4.5" wide x 3.625" tall

Accepted formats: 300 DPI JPGs, PGS, EPS, TIF, PDF, or AI files

- ☐ **Digital Advertisement-** submit a video or static ad looped on the screen during the live event
 - *Diamond:* 30-second video
 - *Platinum:* 15-second video

Video Specs:

- Codec: Apple ProRes422 or H.264
- Format: All video formats accepted up to 1080p (1080i is preferred)
- Audio: 2 channel stereo - 41.1k or 48kHz

Static Ad Specs:

- 1920x1080px at 72 dpi. Note, a 5% crop may occur. Ensure all text and logos remain within a 95% window to avoid any truncation.

GOLD & BRONZE SPONSORS

- ☐ **Logo Submission-** please provide your logo in **two formats**—one from each of the following categories (minimum 6000 pixels wide at 300 DPI):
 - JPEG or PDF
 - AI (preferred), PNG, or EPS
- ☐ **Digital Advertisement-** submit a static ad or logo looped on the screen during the live event.
 - Static Ad Specs: 1920x1080px at 72 dpi. Note, a 5% crop may occur. Ensure all text and logos remain within a 95% window to avoid any truncation.