

# MAKING COMPASSION COUNT *Gala*

## SPONSORSHIP OPPORTUNITIES

September 26, 2026



**NORTH**  
MEMORIAL HEALTH  
FOUNDATION

# MAKING COMPASSION COUNT *Gala*

## SPONSORSHIP OPPORTUNITIES

September 26, 2026 | International Market Square

| LEVELS & BENEFITS                                                                                                                                                | * <del>DIAMOND</del><br><del>\$25,000</del><br><b>GOLD</b><br><b>\$10,000</b> | PLATINUM<br>\$15,000 | GOLD<br>\$10,000 | BRONZE<br>\$7,500 | SUPPORTER<br>\$5,000 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------|------------------|-------------------|----------------------|
| <b>Food &amp; Drink</b><br>Hors d'oeuvres, 3-course dinner, wine, and entertainment                                                                              | 16 guests                                                                     | 8 guests             | 8 guests         | 8 guests          | 8 guests             |
| <b>Advertisement</b><br>Rotating on-screen during live program for 400+ attendees                                                                                | 30 second video                                                               | 15 second video      | Static ad        | Static ad         | Name listed          |
| <b>Event Program</b><br>Print piece for all attendees                                                                                                            | Full page ad & logo on back                                                   | 1/2 page ad & logo   | Logo             | Logo              | Name listed          |
| <b>Email</b><br>Logo in event communications with 24,000 subscribers                                                                                             | X                                                                             | X                    | X                | X                 |                      |
| <b>Website</b><br>Linked logo on northmemorial.com                                                                                                               | X                                                                             | X                    | X                | X                 |                      |
| <b>Social Media</b><br>Recognized on North channels with 55,000+ followers                                                                                       | X                                                                             | X                    | X                |                   |                      |
| <b>Live Program</b><br>Name recognition from CEO                                                                                                                 | X                                                                             | X                    |                  |                   |                      |
| <b>Exclusive VIP Happy Hour</b><br>Join North leaders, board members, and top sponsors pre-event for drinks, hors d'oeuvres, and early access to silent auction. | X                                                                             | X                    |                  |                   |                      |
| <b>Signage</b><br>Featured logo placement on fixed venue banner signage and sponsored tables                                                                     | X                                                                             |                      |                  |                   |                      |

*\*Limited availability at the Diamond level*

### TICKETS \$500

Individual tickets include hors d'oeuvres, 3-course dinner, wine, and entertainment



Register at  
[northmemorial.com/gala](https://northmemorial.com/gala)

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## PRESENTING SPONSOR

We invite you to support cancer care at North Memorial Health by sponsoring our annual gala on **Saturday, September 26, 2026**, at International Market Square in Minneapolis.

Your generosity will have a direct impact on patients and families facing cancer by expanding access to services, enhancing comfort and privacy during treatment, and ensuring they receive timely, high-quality oncology care when every moment matters.

This memorable evening offers you and your guests exceptional food, engaging activities, live entertainment, and exciting live and silent auction packages. As a sponsor, you'll gain meaningful visibility for your business or organization while advancing our mission and strengthening the health and well-being of our community.

### **\$100,000 Presenting Sponsorship includes:**

- Entry for 24 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour with North Memorial Health leadership, board members, and top sponsors before the gala begins. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Opportunity for brief remarks on behalf of your organization during main program
- Premier name and logo recognition during the live program for 400+ attendees
- Logo on event invitations and communications (4,000 print / 24,000 digital subscribers)
- Printed event program: 2-page advertisement and exclusive logo on the back cover
- Exclusive logo on the event photo backdrop
- Featured logo placement on fixed venue banner signage and sponsored tables
- 45-second commercial or static advertisement featured in the rotating on-screen content during the event
- Pre and post event sponsorship exposure on North Memorial Health social media channels with 55,000+ followers
- Logo featured on 22 digital screens in North hospitals, clinics, and specialty locations
- Linked logo to your website featured on northmemorial.com



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## DIAMOND SPONSOR *\*Limited opportunities available*

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### **\$25,000 Diamond Sponsorship includes:**

- Entry for 16 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour with North Memorial Health leadership, board members, and top sponsors before the gala begins. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Opportunity for brief remarks on behalf of your organization at the VIP Happy Hour
- Name and logo recognition during the live program for 400+ attendees
- Logo on all digital event invitations and communications (24,000 subscribers)
- Printed event program: full-page advertisement inside and logo on the back cover
- Featured logo placement on fixed venue banner signage and sponsored tables
- 30-second commercial or static advertisement featured in the rotating on-screen content during the event
- Sponsorship exposure on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on northmemorial.com



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## PLATINUM SPONSOR

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### **\$15,000 Platinum Sponsorship includes:**

- Entry for 8 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Exclusive access to the VIP Happy Hour with North Memorial Health leadership, board members, and top sponsors before the gala begins. Enjoy complimentary drinks, premium hors d'oeuvres, and early access to the silent auction
- Logo included in event email communications for 24,000 subscribers
- 15-second commercial or static advertisement featured in the rotating on-screen content during the event
- Name recognition during our live program and in event communications for 400+ attendees
- Half-page advertisement in the printed event program
- Sponsorship recognition on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on [northmemorial.com](http://northmemorial.com)



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## GOLD SPONSOR

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### **\$10,000 Gold Sponsorship includes:**

- Entry for 8 guests, including hors d'oeuvres, wine, 3-course dinner, and entertainment
- Logo included in event email communications for 24,000 subscribers
- Static advertisement or logo featured in the rotating on-screen content during the event for 400+ attendees
- Logo featured in the printed event program
- Sponsorship recognition on North Memorial Health social media channels with 55,000+ followers
- Linked logo to your website featured on [northmemorial.com](http://northmemorial.com)



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## BRONZE SPONSOR

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### **\$7,500 Bronze Sponsorship includes:**

- Entry for 8 guests, hors d'oeuvres, wine, 3-course dinner, and entertainment
- Logo included in event email communications for 24,000 subscribers
- Static advertisement or logo featured in the rotating on-screen content during the event for 400+ attendees
- Logo representation in printed event program
- Linked logo to your website featured on [northmemorial.com](http://northmemorial.com)



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## SUPPORTER SPONSOR

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### **\$5,000 Supporter Sponsorship includes:**

- Entry for 8 guests, hors d'oeuvres, wine, 3-course dinner, and entertainment
- Name recognition featured in the rotating on-screen content during the event for 400+ attendees
- Name listed in printed event program



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